2015-2019 AAAAI Strategic Plan

Practice & Policy
1. Reach more patients who can benefit from consultation with an allergist/immunologist.
2. Enhance and expand the scope of practice by continuing to educate trainees and allergy/immunology practitioners about conditions most appropriately cared for by our specialty.
3. Increase the utilization of quality measures in practice.
4. Increase support from policy makers for resources that promote optimal care for patients with allergic/immunologic conditions.

Research & Training
1. Invest in research opportunities with special attention to early career development awards and projects specific to allergy/immunology that are not currently supported by external funding sources.
2. Invest in training opportunities with special attention to third- or fourth-year fellows involved in allergy/immunology research and seed funding to develop new allergy/immunology fellowship training programs.
3. Evaluate and expand AAAAI grant opportunities for doctoral students and post-doctoral PhD/PharmD research fellows.
4. Inform membership, particularly scientists and investigators, about research and training opportunities in the AAAAI.

Education
1. Educate the public, patients and providers about what allergist/immunologists do and who we are.
2. Engage and retain basic and clinical scientists through recruitment of researchers, development of scientific tracks at the Annual Meeting, and enhanced involvement of basic and clinical scientists in leadership.
3. Provide and promote greater opportunities to fulfill MOC requirements through AAAAI education activities.
4. Develop education opportunities outside the Annual Meeting to enhance and extend the scope of practice and to provide increased options to meet MOC requirements.
5. Promote educational innovation through faculty development, online learning, interactive learning and introduction of education-related technology.