

# Thanks to Our

## 2024 Industry and Non-Profit Partners

### Commercial Support Report

The AAAAI extends its thanks and appreciation to the following industry and non-profit partners who have funded activities at the 2024 AAAAI Annual Meeting as well as ongoing educational programs and initiatives throughout this past year as of January 15, 2024.



American Academy of  
Allergy Asthma & Immunology

## **\$1,000,000+ Support Level**

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### **Amgen and AstraZeneca**

- AAAAI Foundation Registration Bags
- Coffee Break
- Graphic Wall
- Hotel Room Door Drop
- Non-CME Educational Program

### **AstraZeneca**

- AAAAI Foundation Lectureship Series
- Banner
- Column Graphic
- Floor Graphics
- Graphic Wall
- Hotel Room Door Drops
- Mobile App
- Non-CME Educational Program
- Product Theaters
- Twitter (X) Post
- Video Walls
- Wall Decal
- WiFi at Hotels

### **Sanofi and Regeneron**

- Banners
- Charging Lounges
- Column Graphic
- Daily e-Newsletters
- Digital Schedule Boards
- Escalator Graphics
- Exhibit Hall Floorplan Structure
- Final Program
- Graphic Wall
- Hotel Room Door Drops
- Hotel Room Key Cards
- Hydration Station
- LED Wall
- Networking Lounge
- Non-CME Educational Programs
- Product Theaters
- Twitter (X) Post
- Video Walls
- Wall Decals
- WiFi at Convention Center

## **\$301,000 - \$500,000 Support Level**

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### **Genentech**

- AAAAI Foundation Annual Benefit
- Banner
- Hotel Room Door Drop
- LED Walls
- Non-CME Educational Program
- Product Theater
- Twitter (X) Post
- Video Wall

### **Novartis Pharmaceuticals Corporation**

- Banner
- Chronic Spontaneous Urticaria Online Program (educational grant)
- Hotel Room Door Drop
- Non-CME Educational Program
- Non-CME Webinar
- Practice Management Workshop Non-CME Program
- Product Theater
- Video Walls

### **Takeda**

- AAAAI Foundation Rally for A/I Research
- Banner
- Branded Cube
- Charging Lounge
- Escalator Graphic
- Graphic Wall
- Sitting Cubes

## **\$101,000 - \$300,000 Support Level**

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### **BioCryst**

- AAAAI Foundation GAIN Campaign and RSL Challenge
- Coffee Break
- New Allergist/Immunologist Assembly (NAIA) Business Meeting and Reception
- Product Theater
- Twitter (X) Post

### **Blueprint Medicines**

- Campus Map Floorplans
- Hotel Room Door Drop
- Non-CME Educational Programs
- Product Theater

### **CSL Behring**

- Floor Graphic
- Hotel Room Door Drop
- Non-CME Educational Program
- Twitter (X) Post

### **DBV Technologies**

- AAAAI Foundation Benefit Industry Table
- Fellows-in-Training (FIT) Reception
- Hotel Room Door Drop
- Product Theater
- Wall Decal

### **GSK**

- Non-CME Educational Program
- Non-CME Webinar
- Twitter (X) Post

### **Pharming Healthcare**

- Hotel Room Door Drop
- Non-CME Educational Program
- Twitter (X) Post

## Up to \$100,000 Support Level

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### AbbVie

- Video Walls

### American Academy of Pediatrics

- American Academy of Pediatrics Section on Allergy and Immunology Pediatric Abstract Awards

### American Lung Association

- American Lung Association/AAAAI Allergic Respiratory Diseases Research Award

### American Partnership for Eosinophilic Disorders (APFED)

- AAAAI/APFED Best Abstract on EGIDs Award
- HOPE AAAAI/APFED Research Grant

### Amgen

- Fellows-in-Training (FIT) Travel Scholarships

### Celldex

- Hotel Room Door Drop

### Hadassah Medical Organization Foundation

- BB Siegel Memorial Award

### Hikma Pharmaceuticals

- Graphic Wall

### Incyte

- Branded Cubes

### Med Learning Group

- Virtual Reality Experience

### Pfizer

- Networking Lounge
- Sitting Cubes

### Pharvaris

- AAAAI Foundation Benefit Industry Table
- AAAAI Foundation Supporter



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### Amgen and AstraZeneca

- AAAAI Foundation Registration Bags

### AstraZeneca

- AAAAI Foundation Lectureship Series

### BioCryst

- AAAAI Foundation GAIN Campaign and RSL Challenge

### DBV Technologies

- AAAAI Foundation Benefit Industry Table

### Genentech, A Member of the Roche Group

- AAAAI Foundation Annual Benefit

### Pharvaris

- AAAAI Foundation Benefit Industry Table
- AAAAI Foundation Supporter

### Takeda

- AAAAI Foundation Rally for A/I Research