



aaaai.org

IMPACT

AAAAI's
quarterly
digital
membership
magazine

Reach nearly 6,700
allergy/immunology
specialists by
advertising in their
exclusive digital
membership
magazine.



General Information:

Publication: 4 times a year. Includes posting to the AAAAI website, aaaai.org

Circulation: Nearly 6,700 per issue

Contact: (414) 272-6071 or email media@aaaai.org

AAAAI *Impact* readers are decision-makers comprised of:

- Allergist/immunologists and related physicians and researchers
- Allied health professionals, including nurses, nurse practitioners and respiratory therapists

Special Annual Meeting Edition:

You'll get extra exposure with this special 2026 AAAAI Annual Meeting edition of *Impact*! This special edition is delegates' trusted resource for the latest Annual Meeting news and updates. It will be emailed to all AAAAI

Annual Meeting members prior to the Annual Meeting, and will be available in the Annual Meeting app for all attendees to access. Don't miss this opportunity to extend the reach of your advertising.

AAAAI ANNUAL MEETING
2026 American Academy of
Allergy, Asthma & Immunology
PHILADELPHIA, PA FEBRUARY 27-MARCH 2, 2026

Full Color

Ad Size	Price
Full Page	\$3,900
- Desktop (landscape orientation): 2560 pixels wide x 1440 pixels high - Phone/tablet (portrait orientation): 768 pixels wide x 896 pixels high <i>*Advertiser submits both units</i>	
In-Line Ad Option 1	\$2,800
- Desktop in-line ad (landscape orientation): 1200 pixels wide x 628 pixels high - Phone and tablet in-line ad (portrait orientation): Square: max 1200 x 1200 (min. required: min 750 x 1200) (max. 35 - 50 words) <i>*Advertiser submits both units</i>	
In-Line Ad Option 2	\$1,700
- Desktop in-line ad (landscape orientation): 1042 pixels wide x 342 pixels high - Phone and tablet in-line ad (portrait orientation): 640 pixels wide x 500 pixels high <i>*Advertiser submits both units</i>	

2026 Deadlines

Volume 32, Issue 1

(Special Annual Meeting Edition)

Contract Deadline:	Materials Due:
January 14, 2026	January 30, 2026

Volume 32, Issue 2

Contract Deadline:	Materials Due:
April 27, 2026	May 12, 2026

Volume 32, Issue 3

Contract Deadline:	Materials Due:
July 27, 2026	August 14, 2026

Volume 32, Issue 4

Contract Deadline:	Materials Due:
November 2, 2026	November 17, 2026

Agency Commission: 15% commission to recognized agencies.

Impact's interactive digital platform allows readers to easily jump from one story to the next. Full page ads will be a single page, while in-line ads will be placed within the body of original articles, between paragraphs. Please provide a URL if you would like your ad to be clickable.

File Specifications

Media	Email files to media@aaaai.org
File Format	JPG or PNG
Document Settings	All ads should be submitted as JPG or PNG files at min 72 DPI (300 PPI preferred).

