

Living our Core Values

The 2010-2014 Mission: The American Academy of Allergy, Asthma & Immunology (AAAAI) is dedicated to the advancement of the knowledge and practice of allergy, asthma and immunology for optimal patient care.

This Strategic Plan began with representative input from all facets of the AAAAI membership. Along the way, our mission statement was examined, goals were established and core values were articulated. The end result is a plan that captures the essence of who we are and what we intend to accomplish.

Core Values: The core values listed below are the essence, the soul, of this organization.

These values serve as the foundation for goals designed to reach our mission. Within each goal are objectives and tactics to assure that the AAAAI remains focused on “living our core values” in our everyday activities.

2010–2014 Strategic Plan Summary

Value: Professionalism & Integrity

- Promote and maintain the highest practice of medicine standards in allergy and immunology.
- Encourage members to pursue Continuing Maintenance of Certification (CMOC) activities.
- Foster and uphold the integrity of AAAAI leaders and members with regard to Conflict of Interest.

Value: Scholarship & Education

- Identify, facilitate and disseminate relevant research and knowledge across the discipline of allergy/immunology via the AAAAI Annual Meeting and *The Journal of Allergy & Clinical Immunology*.
- Develop and promote innovative mechanisms to meet the educational needs of all AAAAI constituencies and the public.
- Encourage physician members to broaden their scope of practice.
- Promote clinical immunology as an integral part of our practice.
- Develop and promote high quality allergy/immunology fellowship training programs and training program faculty.

Value: Stewardship

- Develop an optimal AAAAI infrastructure to achieve our vision while maintaining fiscal responsibility.
- Promote and support the ARTrust to meet the needs of the specialty.
- Advocate for increased research funding and support for allergy/immunology basic, translational and comparative effectiveness research.
- Advance optimal patient management by supporting the Joint Council of Allergy, Asthma & Immunology and other relevant organizational entities.
- Identify and recruit as members highly qualified MD/DO fellowship candidates, PhDs and allied health professionals.

Value: Service

- Promote service by our members for the betterment of the public and the patients we serve.
- Promote service to the allergy/immunology specialty by inspiring members’ active participation in AAAAI activities.
- Encourage practicing allergist/immunologist involvement as clinical faculty.
- Promote access to and delivery of optimal health care to underserved communities.

Value: Inclusion

- Promote leadership positions to mirror demographics within the organization.
- Examine the voting rights of all membership categories.
- Pursue joint activities with other national and international professional organizations, lay organizations and foundations for the benefit of the patients we serve and our members.
- Promote AAAAI membership to related medical specialists.
- Promote membership and leadership opportunities of healthcare professionals from underserved communities.

Value: Leadership

- Assure that the AAAAI is the authoritative resource for the specialty of allergy/immunology among our members, other healthcare professionals, patients and consumers.
- Strive to have *U.S. News and World Report* rank the allergy/immunology specialty.
- Improve mechanisms of mentoring; and provide leadership education and opportunities for all membership categories.
- Evaluate the performance of the Board of Directors and other key leadership positions.
- Promote the role of the AAAAI for optimal patient care.