



MEDIA ALERT

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Deliver Breaking News on Allergic Disease from Orlando

Gain up close and personal access to the leading experts in allergy, asthma and immunologic diseases at the 2012 Annual Meeting of the American Academy of Allergy, Asthma & Immunology (AAAAI) from March 2-6 in Orlando.

Members of the media can register **free of charge** for a press pass granting admission to more than 400 educational sessions exploring the newest advances in allergies, asthma and immunology.

Come to Orlando to hear the latest and most newsworthy research straight from the experts, including:

- The potential for immunotherapy to prevent, reverse or alleviate asthma in children with allergic rhinitis
- A new link between antibiotic use in infancy and an increased risk of allergic disease
- Insight into the development of food allergy in children who have received liver transplants
- Exclusive press conferences on the release of an NIAID/NHLBI asthma outcomes report,
- as well as the launch of an international consortium to provide consensus on topics related to the treatment and management of allergies, asthma and immunodeficiency disease

Click [here](#) to register for the 2012 AAAAI Annual Meeting, or view the [Preliminary Program](#) to find more information on the scientific sessions being presented.

Media [information](#) and [policies](#) are listed at the [Annual Meeting website](#). Please contact Megan Brown at (414) 272-6071 or mbrown@aaaai.org with any questions.

The [AAAAI](#) represents allergists, asthma specialists, clinical immunologists, allied health professionals and others with a special interest in the research and treatment of allergic and immunologic diseases. Established in 1943, the AAAAI has nearly 6,500 members in the United States, Canada and 60 other countries. The AAAAI's [Find an Allergist/Immunologist](#) service is a trusted resource to help you find a specialist close to home.

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