



Thanks to Our

2018 Industry and Non-Profit Partners

Commercial Support Report

The AAAAI extends its thanks and appreciation to the following industry and non-profit partners who have funded activities at the 2018 AAAAI/WAO Joint Congress as well as ongoing educational programs and initiatives throughout the year as of January 15, 2018.



American Academy of
Allergy Asthma & Immunology

\$1,000,000+ Support Level

Sanofi Genzyme and Regeneron Pharmaceuticals

- Charging Lounge in Concourse
- Conference Schedule Board
- Exhibit & Poster Hall Floorplan
- Final Program
- Floor Decals
- Hanging Banners
- Hotel Room Door Drops
- Non-CME Educational Programs
- Registration Website
- Social Media Lounge
- Stairwell Banner
- Walkway Banners
- WiFi at Convention Center
- Window Decals

Shire

- Column Wraps
- Hanging Banners
- Hotel Room Door Drops
- Charging Lounge in Exhibit Hall
- Conference Schedule Board
- Glass Wall Clings
- Hotel Room Door Drops
- Non-CME Educational Programs
- Sitting Cubes
- Stairwell Banner
- Tabletop Branding
- WiFi at Hotel
- World Allergy Forum (educational grant)

\$501,000 - \$999,000 Support Level

Teva Respiratory

- Escalator Branding
- Fellows-in-Training (FIT) Travel Scholarships and Reception
- Hotel Room Key Cards
- Mobile App
- Non-CME Educational Programs

\$250,000 - \$500,000 Support Level

AstraZeneca

- Column Wrap
- Conference Schedule Boards
- Hanging Banners
- Non-CME Educational Program

CSL Behring

- Conference Schedule Board
- Hand Sanitizer Stations
- Hotel Room Door Drops
- Non-CME Educational Programs
- Window Decals

\$100,000 - \$249,000 Support Level

Aimmune Therapeutics

- Allied Health Wine & Cheese Reception
- Exhibit Hall Aisle Banners
- Floor Decals
- Hotel Room Door Drop
- Non-CME Educational Program

DBV Technologies

- Hotel Room Door Drop
- Non-CME Educational Program

Genentech USA, Inc. and Novartis Pharmaceuticals Corporation

- Non-CME Educational Program

GlaxoSmithKline

- Conference Schedule Board
- Hotel Room Door Drops
- Non-CME Educational Program
- Tabletop Branding

Kaléo

- Column Wraps
- Hanging Banner
- Hotel Room Door Drop
- Non-CME Educational Program

Up to \$100,000 Support Level

American Academy of Pediatrics

- American Academy of Pediatrics Section on Allergy and Immunology Pediatric Abstract Awards

American Lung Association

- American Lung Association/AAAAI Allergic Respiratory Diseases Research Award

American Partnership for Eosinophilic Disorders (APFED)

- AAAAI/APFED Best Abstract on EGIDs Awards
- CEGIR/TIGERS EGID Symposium (educational grant)
- Hope APFED/AAAAI Pilot Grant Award

Boehringer Ingelheim

- Non-CME Educational Program

Campaign Urging Research for Eosinophilic Disease (CURED)

- CEGIR/TIGERS EGID Symposium (educational grant)

Jaffe Family Foundation

- AAAAI/Elliot and Roslyn Jaffe Third-Year Fellowship Food Allergy Research Award at Icahn School of Medicine at Mount Sinai

Optinose

- Handout Stations

Pfizer

- Window Decals

The AAAAI extends its thanks and appreciation to the following industry partners who have supported the AAAAI Foundation throughout the year as of January 15, 2018.



Aimmune Therapeutics

- AAAAI Foundation Benefit Industry Table
- Non-CME Educational Program Participant Donation to AAAAI Foundation

AstraZeneca

- AAAAI Foundation Benefit Industry Table

CSL Behring

- Non-CME Educational Program Participant Donation to AAAAI Foundation

Genentech USA, Inc. and Novartis Pharmaceuticals Corporation

- AAAAI Foundation Benefit Industry Table
- AAAAI Foundation Benefit Program Ad

Shire

- AAAAI Foundation 5K Run/Walk

Teva Respiratory

- AAAAI Foundation Friend of the President Ribbons



American Academy of
Allergy Asthma & Immunology