

## 2020-2023 AAAAI Strategic Plan

---

- Goal 1:** Foster innovation in education to advance the knowledge, research and practice of A/I specialists.
- Goal 2:** Enhance leadership recruitment and opportunities to ensure the future of the AAAAI and specialty.
- Goal 3:** Maintain, expand and communicate our scope of practice.
- Goal 4:** Revise AAAAI organizational structure to maximize efficiency and engagement.
- Goal 5:** Develop innovative strategies to enhance the pipeline for allergists/immunologists to ensure the future of the specialty and the AAAAI.
- Goal 6:** Implement innovative communications strategies to engage and educate stakeholders including members and the public; and influence payers and policy makers.